



# Huron-Superior Catholic

## DISTRICT SCHOOL BOARD

### PROCEDURAL GUIDELINES CORPORATE SPONSORSHIP

DEFINITION: A Corporate Sponsorship is an agreement between the board or school and a business or community organization (the sponsor), where the sponsor provides funds, goods or services to the board or school in exchange for advertising.

1. The board shall welcome financial assistance in cash, goods or services provided that the conditions attached to the gift do not impose restrictions on the normal operation of the school or circumvent board policies (e.g., purchasing).
2. The board shall encourage corporate sponsorships that benefit the entire student body of the school.
3. The gift or funds received shall be spent on items that would not normally be funded by the board.
4. All requests for Corporate Sponsorship at schools shall be vetted through the principal and approved by Admin Council. All other requests shall be approved by Admin Council.
5. Every attempt shall be made to limit contracts to a maximum of ten (10) years.
6. The Corporate Sponsorship Agreement (Appendix A) shall be completed for all sponsorships involving signage on board property. The form shall define terms and expectations of the sponsorship.