

PROCEDURAL GUIDELINES ADVOCACY

The following should be a guide in communicating with the Ontario Government:

- Focus on ongoing communication between school boards and government through established mechanisms and channels.
- Avoid basing communications on personal or political bias.
- Maximize resources for student success, well-being, and achievement.

On a very limited occasion there may be some issues that are of a local character for which individual boards may need to lobby the government directly. Democratically elected trustees need to retain the ability to approach government directly on those matters.

Examples of suitable advocacy expenditures include:

 Membership dues and fees to appropriate organizations such as Ontario Catholic School Trustees Association.

Examples of inappropriate advocacy expenditures include:

- Placing content intended to advocate for a particular position with report cards and annual reports.
- Using students as vehicles for board or school advocacy to the public, education partners and governments.
- Use of board funds to attend events for specific political parties.