



Huron-Superior Catholic

DISTRICT SCHOOL BOARD

POLICY TITLE:	ADVERTISING	Approved	March 28, 2009
		Amended	March 20, 2019
POLICY NO:	4008	Page:	1 of 1

POLICY

The Huron-Superior Catholic District School Board, as part of its communication plan, recognizes the need to advertise in a cost efficient manner to inform and educate the public and create awareness of education programs, services and activities for the benefit of students, parents and all stakeholders.

<u>ADOPTED</u>	Board Meeting - March 28, 2009 Motion B-183
<u>AMENDED</u>	Board Meeting - October 15, 2014 Motion B-106
<u>AMENDED</u>	Board Meeting – March 20, 2019 MotionB-355

<u>DISTRIBUTION</u>
i) Trustees
ii) Administration
iii) Principals
iv) Teaching Personnel
v) O.E.C.T.A
vi) Non-Teaching Personnel
