



# Huron-Superior Catholic

## DISTRICT SCHOOL BOARD

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**POLICY TITLE:      ADVERTISING**

**Approved  
Reviewed**

**March 28, 2009  
November 15, 2023**

**POLICY NO:          4008**

**Page:**

**1 of 1**

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### **POLICY**

The Huron-Superior Catholic District School Board, as part of its communication plan, recognizes the need to advertise in a cost efficient manner to inform and educate the public and create awareness of education programs, services and activities for the benefit of students, parents and all stakeholders.

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#### **ADOPTED**

Board Meeting - March 28, 2009  
Motion B-183

#### **AMENDED**

Board Meeting - October 15, 2014  
Motion B-106

#### **AMENDED**

Board Meeting – March 20, 2019  
MotionB-355

#### **DISTRIBUTION**

- i) Trustees
  - ii) Administration
  - iii) Principals
  - iv) Teaching Personnel
  - v) O.E.C.T.A
  - vi) Non-Teaching Personnel
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